

ABOUT CHF 2026

China Home Furnishing Expo 2026 will be held from March 12 to 14, 2026 at China International Exhibition Center (Shunyi Hall), Beijing. While maintaining focus on showcasing complete home solutions across the entire industrial chain including whole-house customization, integrated soft furnishing, doors & windows customization, and decorative materials. The expo will particularly emphasize high-growth potential sectors such as smart home, elderly-friendly home furnishing and outdoor home furnishing.

FACT AND FIGURES

120,000m²

Exhibition Area

2,000+

Exhibitors

150,000+ Visits

EXHIBITION LAYOUT

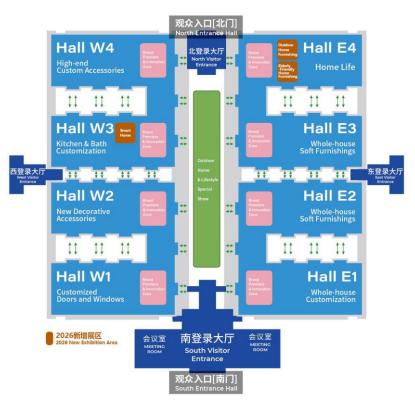


EXHIBIT CATEGORY



- Custom Home Furnishing
- Soft Furnishing
- Kitchen & Bath
- Doors & Windows Customization
- Integrated Ceiling & wall
- Custom Accessories
- Wall Decorative Materials
- Flooring Materials
- Furniture
- New Decorative Materials
- Intelligent Manufacturing
- Smart Home
- Elderly-Friendly Home Furnishing
- · Outdoor Home Furnishing

VISITOR PROFILE

8 Strategic Channel Pathways to Precisely Target Professional Buyers

- Distributors/Domestic Agencies
- Wholesale Market Operators/Furnishings Retails/Ecommerce Platforms
- Designers/Design Institutes
- Household/Commercial Engineering Decoration
 Companies
- Manufacturers/Suppliers of Home-Related Raw & Auxiliary Materials
- Real Estate Developers/Property Management/Hotels
- International Traders
- Government Agencies/Associations/Media





SIX CORE VALUES ENSURING HIGH-QUALITY EXHIBITION OUTCOMES



Full industry chain integration, onestop business matchmaking

BJBD, CIDE, BWFE, three major industry exhibition resource linkage



Global resource integration, building international trade channels

30 years of deep cultivation in China Northern markets, precisely reaching high-value buyers Design-driven industrial upgrade, capturing market trends



Immersive themed exhibition area, elevating brand influence







THEME ACTIVITIES

- China Home Furnishing Industry Chain and Supply Chain Ecosystem Conference
- Beijing Smart LivingConference
- Integrated Whole-Home Customization, Tech Empowerment and Ecosystem Collaboration Summit
- Doors & Windows Channel
 Partners Conference
- Design Awakening · Material Revolution Co-Creation Forum
- Outdoor Living New
 Scenario Innovation Lab





PREVIOUS EXHIBITOR BRANDS



PROMOTIONAL EXPOSURE THROUGHOUT THE YEAR

CHF 2026 forms a communication matrix for exhibition promotion through industry media, portal websites, search engines, social media, community marketing, database marketing, and other methods.



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